



May 5, 2010

Celebrate Mother's Day With Gifts Purchased From VeriSign Trusted Businesses

VeriSign Trust(TM) Seal Customers BeautiCreams.com, Chef's Resource and Momma's Candy Store and Others Know the Value of Loyalty & Trust

MOUNTAIN VIEW, CA (Marketwire) - [VeriSign, Inc.](#) (NASDAQ: VRSN), the trusted provider of Internet infrastructure for the networked world, today announced that the new VeriSign Trust™ Seal is providing Mother's Day shoppers a way to find trusted web sites on the Internet. The VeriSign Trust Seal is a clear indicator that a web site has passed VeriSign's daily malware scan and rigorous authentication process, which helps promote a safer Internet by guiding consumers to sites that value and support online safety.

Merchants like [BeautiCreams.com](#), [Chef's Resource](#) and [Momma's Candy Store](#) provide their customers with the assurance that comes by visiting sites displaying the VeriSign seal. By posting the VeriSign Trust Seal on their site, businesses also benefit from the Seal-in-Search™ feature, which allows enabled browsers and VeriSign partnered sites to instantly recognize trusted sites displaying the VeriSign Trusted Seal next to the search results. By leveraging the Internet's No. 1 trust mark, lesser-known sites establish consumer confidence and credibility, which can lead to increased conversions or sales.

"We are confident in the VeriSign Trust Seal and building trust with our customers is a top priority of ours," said Kandice Sullivan, owner of Momma's Candy Store. "We want customers to know that they can do business with us and have confidence in us. We proudly post the VeriSign Trust Seal on our web site."

"To better serve and protect our customers we rely on the VeriSign Trust Seal to monitor our site daily for malware," said Nancy Raby, chief executive officer of BeautiCreams.com. "The VeriSign Trust Seal helps assure our visitors that we are a company to be trusted."

"Chef's Resource takes security and trust very seriously," said Rick Smith, president of Chef's Resource. "This is why we deployed the VeriSign Trust Seal on our web site as part of our commitment to our customers."

"The VeriSign Trust Seal helps small businesses maximize traffic, sales and loyalty by showing customers they can buy, browse, and share with confidence," said Jai Saxena, director of product management at VeriSign. "When companies go the extra mile to provide a trusted online shopping experience, it is reflected in their bottom line."

Listen to VeriSign's Tim Callan provide online safety tips for Mother's Day on a local radio station near you. Visit his blog at <https://blogs.verisign.com/ssl-blog/> to find out the stations and times.

To learn more about VeriSign Trust Seal, visit <https://www.verisign.com/trust-seal/>.

About VeriSign

VeriSign, Inc. (NASDAQ: VRSN) is the trusted provider of Internet infrastructure services for the networked world. Billions of times each day, VeriSign helps companies and consumers all over the world engage in communications and commerce with confidence. Additional news and information about the company is available at www.verisign.com.

Statements in this announcement other than historical data and information constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements involve risks and uncertainties that could cause VeriSign's actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, among others, the uncertainty of future revenue and profitability and potential fluctuations in quarterly operating results due to such factors as the inability of VeriSign to successfully develop and market new products and services and customer acceptance of any new products or services, including VeriSign Trust Seal; the possibility that VeriSign's announced new services may not result in additional customers, profits or revenues; and increased competition and pricing pressures. More information about potential factors that could affect the company's business and financial results is included in VeriSign's filings with the Securities and Exchange Commission, including in the company's Annual Report on Form 10-K for the year ended December 31, 2009 and quarterly reports on Form 10-Q. VeriSign undertakes no obligation to update any of the forward-looking statements after the date of this press release.

©2010 VeriSign, Inc. All rights reserved. VeriSign, the VeriSign logo, the Checkmark Circle logo, VeriSign Trust, VeriSign Trusted, and other trademarks, service marks, and designs are registered or unregistered trademarks of VeriSign, Inc., and its subsidiaries in the United States and in foreign countries. All other trademarks are property of their respective owners.