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# VeriSign's Armando Dacal Recognized as a Channel Chief by Everything Channel's CRN Magazine

## Dacal Recognized for Creating, Promoting and Executing Effective Channel Partner Programs and Strategies

MOUNTAIN VIEW, CA (Marketwire) - <u>VeriSign, Inc.</u> (NASDAQ: VRSN), the trusted provider of Internet infrastructure for the networked world, today announced that Armando Dacal, director of global channels, has been named a 2010 Channel Chief by Everything Channel's CRN magazine. CRN recognizes its Channel Chiefs as influential executives who consistently defend, promote and execute effective channel partner programs and strategies.

Last year, Dacal initiated a redesign of VeriSign's SSL partner program, initially launched in 1999. He architected a redesign of the business model to address partners' needs better and allow partners to invest more on driving sales while spending less on holding inventory. The restructure was the result of VeriSign's dedication to providing partners with tailored programs that best fit their business objectives.

For the eighth consecutive year Everything Channel's editorial community chose its Channel Chiefs based on criteria including policy and program innovations made during the past year, the amount of revenue their companies generate through partners, the Chiefs' willingness to speak out publicly on behalf of the channel, and the number of years they have dedicated to channel activities.

"I am honored to be recognized by CRN for creating and executing world-class channel partner programs and strategies," said Armando Dacal, director of global channels at VeriSign. "This accolade exemplifies VeriSign's ongoing commitment to creating effective programs that provide full-circle pre- and post-sales support, demand generation support, and market-leading solutions that enable partners to grow their businesses."

"Being named a Channel Chief is one of the most prestigious honors in the IT industry. This year's Channel Chiefs offers tremendous insight into the who's who of the Channel," said Kelley Damore, VP, Editorial Director, Everything Channel. "Top channel executives consistently ensure that the Channel's voice is heard when strategic decisions are being made and continually nurture mutually profitable relationships. We applaud the 2010 Channel Chiefs for their successful partner programs and strategies."

Concluded Dacal, "It's a matter of trust. Trust is not just what security solutions deliver, but it's the foundation of our relationship with our partners."

For more information on the VeriSign Partner Program, please visit: http://www.verisign.com/partners

### **About VeriSign**

VeriSign, Inc. (NASDAQ: VRSN) is the trusted provider of Internet infrastructure services for the networked world. Billions of times each day, VeriSign helps companies and consumers all over the world engage in communications and commerce with confidence. Additional news and information about the company is available at <a href="https://www.verisign.com">www.verisign.com</a>.

### About Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel, headquartered in Framingham, MA, is a technology marketing and sales solutions company. Through its "Complete Technology Channel Solution," Everything Channel offers the right business tools to accelerate technology sales. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all technology sales channels through an extensive database. Everything Channel provides innovative field sales and marketing solutions to the sellers of technology to achieve measurable and significant results.

### **About United Business Media Limited**

UBM (UBM.L) focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetisation of B2B communities and markets. UBM's businesses inform markets and serve professional

commercial communities -- from doctors to game developers, from journalists to jewelry traders, from farmers to pharmacists -- with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organised into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently. For more information, go to <a href="https://www.ubm.com">www.ubm.com</a>.

Statements in this announcement other than historical data and information constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements involve risks and uncertainties that could cause VeriSign's actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, among others, the uncertainty of future revenue and profitability and potential fluctuations in quarterly operating results due to such factors as the inability of VeriSign to successfully develop and market new products and services and customer acceptance of any new products or services, including VeriSign Identity Protection and VeriSign SSL Certificates; the possibility that VeriSign's announced new services may not result in additional customers, profits or revenues; and increased competition and pricing pressures. More information about potential factors that could affect the company's business and financial results is included in VeriSign's filings with the Securities and Exchange Commission, including in the company's Annual Report on Form 10-K for the year ended December 31, 2007 and quarterly reports on Form 10-Q. VeriSign undertakes no obligation to update any of the forward-looking statements after the date of this press release.

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