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VeriSign and Cart32 Broaden the Reach of the VeriSign Trust(TM) Seal to More Online Merchants

Cart32's Comprehensive E-Commerce Solution Extends Trust to Customers Through New VeriSign Trust Seal Offering

CHICAGO, IL (Marketwire) - **Internet Retailer Conference, Booth #363** -- [VeriSign, Inc.](#) (NASDAQ: VRSN), the trusted provider of Internet infrastructure for the networked world, today announced a new partnership with [Cart32](#), a total e-commerce solution that serves the needs of thousands of merchants worldwide. Cart32 will provide its customers with the option to build trust with consumers by offering the VeriSign [Trust™ Seal](#)

Cart32 provides a comprehensive solution for e-commerce, including shopping cart software, store management tools and merchant services, and it will now add the availability of the VeriSign Trust Seal to its portfolio of offerings. By displaying the VeriSign Trust Seal prominently on their web sites, online merchants can establish trust with customers before they access the shopping cart.

The VeriSign and Cart32 partnership supports the distribution of the VeriSign Trust Seal for e-commerce sites that outsource their shopping cart services. Merchants can now take advantage of the VeriSign seal to help increase consumer confidence and sales. The VeriSign Trust Seal is a clear indicator that a web site has passed VeriSign's daily web site malware scan and rigorous authentication process, which helps promote a safer Internet by guiding consumers to sites that value and support online safety.

Online retailers can provide their customers with the assurance that comes from displaying the VeriSign Trust Seal on their web sites, which helps increase conversion rates and develop loyal customers. Web sites will also benefit from the VeriSign® Seal-in-Search™ feature, which allows enabled browsers and VeriSign partnered sites to instantly recognize trusted sites and display the VeriSign Trust Seal next to search engine results for such sites. Seal-in-Search ultimately helps businesses stand out from the competition and drive more traffic to their sites.

"Cart32 is very excited to offer the VeriSign Trust Seal to our merchants," said Shannon McMurtey, president and chief executive officer at Cart32. "Partnering with one of the most well-known and trusted brands on the Internet furthers our mission of helping small and medium sized businesses reach the world through affordable world-class e-commerce tools and services."

"E-commerce solution providers like Cart32 understand the value of building trust and loyalty, which is why they want to extend the VeriSign Trust Seal offering to their customer base," said Armando Dacal, vice president of channel marketing and strategy at VeriSign. "This partnership makes it easy for Cart32 customers to strengthen the trust associated with their web sites by leveraging the Internet's No. 1 trust mark."

About VeriSign

VeriSign, Inc. (NASDAQ: VRSN) is the trusted provider of Internet infrastructure services for the networked world. Billions of times each day, VeriSign helps companies and consumers all over the world engage in communications and commerce with confidence. Additional news and information about the company is available at www.verisign.com.

Statements in this announcement other than historical data and information constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements involve risks and uncertainties that could cause VeriSign's actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, among others, the uncertainty of future revenue and profitability and potential fluctuations in quarterly operating results due to such factors as the inability of VeriSign to successfully develop and market new products and services and customer acceptance of any new products or services, including VeriSign Trust Seal; the possibility that VeriSign's announced new services may not result in additional customers, profits or revenues; and increased competition and pricing pressures. More information about potential factors that could affect the company's business and financial results is included in VeriSign's filings with the Securities and Exchange Commission, including in the company's Annual Report on Form 10-K for the year ended December 31, 2009 and quarterly reports on Form 10-Q. VeriSign undertakes no obligation to update any of the forward-looking statements after the date of this press release.

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