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VeriSign and SSL247 Enable SEGA Europe to Tell Gamers: 'Green Means Go'

By Deploying VeriSign EV SSL, SEGA Shows Web Site Visitors They've Reached a Trustworthy Site When Their Browsers' Address Bars Glow Green

LONDON and MOUNTAIN VIEW, CA (Marketwire) - [VeriSign, Inc.](#) (NASDAQ: VRSN), the trusted provider of Internet infrastructure for the networked world, today announced that through its partnership with [SSL247](#), the UK's leading SSL Certificate reseller, [SEGA Europe](#), the UK-based arm of one of the world's largest video game publishers will be deploying VeriSign® Extended Validation (EV) Secure Sockets Layer (SSL) protection.

VeriSign EV SSL protection ensures that consumers using high-security browsers will see their address bars glow green whenever they visit [sega.com](#). The green bar signals to [sega.com](#) visitors that they've reached a site whose identity has been independently verified by a trusted Certificate Authority (CA) like VeriSign. A VeriSign EV SSL Certificate also enables SEGA Europe to display the VeriSign seal, the most widely recognized trust mark in the world.

With [VeriSign Secure Site Pro with EV](#), SSL247 has enabled SEGA Europe with strong encryption for the most site visitors to ensure online transactions remain private, while meeting the industry's most rigorous process standards for authenticating the identity of the site's owner. With EV SSL, high security browsers also display the name of the organization that owns the SSL Certificate and the CA that issued it, providing users with another way to ensure they've reached the legitimate SEGA Europe site and not a fraudulent copycat page set up by identity thieves to steal passwords and other personal information.

"Our customers' security is of paramount importance to us. For this reason we have chosen VeriSign Secure Site Pro with EV certificates, and SSL247 as our SSL provider," said Dave Felton, lead programmer, SEGA Europe Ltd. "My entire team was impressed by the highly attentive customer service and technical assistance we received from SSL247, who not only helped choose the right certificates but have helped us renew our certificate portfolio effortlessly through their managed account portal."

SSL247 meets customer demand for a wide range of choices by offering a selection of certificates from multiple suppliers and offers a unique, multi-brand certificate management tool: MySSL. This interface enables customers to manage all their SSL Certificates in a single portal, regardless of their brand, authentication level or usage.

"Trust online is critical and the modern world simply cannot function without it," said Oliver Wilkinson, managing director, SSL247. "We believe in highest quality SSL matched to highest quality service over anything else. Because VeriSign is the market leader, SSL247 recommended VeriSign Secure Site Pro with EV as the most secure and trusted SSL Certificates option for SEGA Europe's business needs."

"We're delighted that SSL247 recommended VeriSign Secure Site Pro with EV to SEGA Europe," said Jon Kerr, channel manager at VeriSign. "SEGA has spent decades building a globally recognized and established brand. To protect that brand and to instill trust among all visitors to [sega.com](#), they required SSL Certificates that offered the strongest level of encryption for the most site visitors and the highest standards of authentication available. Only VeriSign EV SSL can combine that level of protection and assurance with the No. 1 trust mark on the Internet."

As the most respected and trusted SSL authority on the Web, VeriSign is the EV SSL Certificate provider of choice of more than 17,000 online businesses. In fact, 93 percent of the Fortune 500 and 97 of the world's 100 largest SSL-using banks secure their sites with SSL Certificates sold by VeriSign and its subsidiaries. To learn more about VeriSign EV SSL, visit <http://www.verisign.com/EV-SSL>.

About SSL247

SSL247 is the UK's leading SSL certificate reseller providing certificates to businesses in five major territories including the UK, US, French, German and Italian Markets. Customers are given assistance to select superior online SSL security solutions to meet their encryption needs. In addition to the selection process the company provides genuine multilingual support for installation of those certificates. SSL247 sells a range of quality SSL certificates from only stock exchange listed Certificate Authorities who own stable roots. For more information, visit www.ssl247.co.uk.

About VeriSign

VeriSign, Inc. (NASDAQ: VRSN) is the trusted provider of Internet infrastructure services for the networked world. Billions of times each day, VeriSign helps companies and consumers all over the world engage in communications and commerce with confidence. Additional news and information about the company is available at www.verisign.com.

Statements in this announcement other than historical data and information constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements involve risks and uncertainties that could cause VeriSign's actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, among others, the uncertainty of future revenue and profitability; potential fluctuations in quarterly operating results due to such factors as the inability of VeriSign to successfully develop and market new products and services and customer acceptance of any products or services, including those mentioned herein, increasing competition and pricing pressure from competing services offered at prices below our prices; and the uncertainty of whether VeriSign will achieve its stated objectives. More information about potential factors that could affect the company's business and financial results is included in VeriSign, Inc.'s filings with the Securities and Exchange Commission, including in the company's Annual Report on Form 10-K for the year ended December 31, 2009, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. VeriSign undertakes no obligation to update any of the forward-looking statements after the date of this press release.

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