



May 12, 2010

## **VeriSign and Bank Associates Merchant Services Bring Extended Validation SSL to More Merchants**

### **BAMS to Now Offer VeriSign EV SSL With E-Commerce Processing Solutions**

CHICAGO, IL (Marketwire) - **Net.Finance Conference, Booth #4** -- [VeriSign, Inc.](#) (NASDAQ: VRSN), the trusted provider of Internet infrastructure for the networked world, today announced a new partnership with [Bank Associates Merchant Services](#) (BAMS), a global payment services provider, whereby BAMS will now offer the added protection of VeriSign® Extended Validation (EV) Secure Sockets Layer (SSL) Certificates to online merchants.

As a VeriSign Platinum Partner for EV SSL solutions, BAMS exemplifies VeriSign's efforts to extend its reseller partnerships to vendors that deliver solutions integral to online businesses. BAMS provides merchants with electronic transaction processing services, national and worldwide payment services, credit and debit authorization services and bankcard settlement processing.

VeriSign EV SSL gives merchants an easy and reliable way to establish trust online. Only EV SSL Certificates trigger high security web browsers to display a green address bar with the name of the organization that owns the SSL Certificate and the name of the Certificate Authority that issued it. The green address bar shows site visitors that the transaction is encrypted and the organization has been authenticated according to the most rigorous industry standard. Those immediately recognizable assurances can help merchants drive conversion rates and increase revenues.

"Innovators like BAMS recognize the importance of providing secure transactions online," said Armando Dacal, vice president of channel marketing and strategy at VeriSign. "BAMS is a natural EV SSL partner and an important addition to the trust ecosystem, because trust is a vital prerequisite for online commerce. By adding VeriSign EV SSL to its portfolio of e-commerce offerings, BAMS makes it easy for online merchants to fortify their web sites with protection that consumers immediately recognize and trust."

"With VeriSign EV SSL Certificates, merchants can give their customers the confidence to make purchases online with the most trusted and secure option for SSL," said Dimitri Akhrin, president of BAMS. "As a VeriSign EV SSL partner, we're able to offer SSL protection that includes both encryption and authentication -- while leveraging the Internet's No. 1 trust mark."

As the most respected and trusted SSL authority on the Web, VeriSign is the EV SSL Certificate provider of choice of more than 17,000 online businesses. In fact, 93 percent of the Fortune 500 and 97 of the world's 100 largest SSL-using banks secure their sites with SSL Certificates sold by VeriSign and its subsidiaries. To learn more about VeriSign EV SSL, visit <http://www.verisign.com/EV-SSL>.

#### **About VeriSign**

VeriSign, Inc. (NASDAQ: VRSN) is the trusted provider of Internet infrastructure services for the networked world. Billions of times each day, VeriSign helps companies and consumers all over the world engage in communications and commerce with confidence. Additional news and information about the company is available at [www.verisign.com](http://www.verisign.com).

#### **About Bank Associates Merchant Services (BAMS)**

Bank Associates Merchant Services is a full service electronic payment solutions provider. BAMS offers e-commerce processing to direct merchant customers. Bank Associates is committed to offering customers a compelling value based on superior quality and service. Bank Associates Merchant Services offers e-commerce processing accounts customized to meet your business' unique needs. BAMS takes pride in its ability to deliver merchants' funds the very next business day, regardless of where their banking relationship exists. BAMS make it easy and seamless to switch to a low cost e-commerce processing merchant account.

Statements in this announcement other than historical data and information constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements involve risks and uncertainties that could cause VeriSign's actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, among others, the uncertainty of future revenue and profitability and potential fluctuations in quarterly operating results due to such factors as the inability of VeriSign to successfully develop and market new products and services and customer acceptance of any new or

current products or services; the possibility that VeriSign's announced new or current services may not result in additional customers, profits or revenues; and increased competition and pricing pressures. More information about potential factors that could affect the company's business and financial results is included in VeriSign's filings with the Securities and Exchange Commission, including in the company's Annual Report on Form 10-K for the year ended December 31, 2009 and quarterly reports on Form 10-Q. VeriSign undertakes no obligation to update any of the forward-looking statements after the date of this press release.

©2010 VeriSign, Inc. All rights reserved. VeriSign, the VeriSign logo, the Checkmark Circle logo, and other trademarks, service marks, and designs are registered or unregistered trademarks of VeriSign, Inc., and its subsidiaries in the United States and in foreign countries. All other trademarks are property of their respective owners.