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VeriSign Launches Managed DNS to Help Companies Reduce Costly Downtime and Simplify DNS Management

New Service Offers Organizations a More Stable, Proven Option for External DNS

DULLES, VA (Marketwire) - VeriSign, Inc. (NASDAQ: VRSN), the trusted provider of Internet infrastructure services for the networked world, today announced the launch of VeriSign Managed DNS, a secure, cloud-based service that helps businesses ensure the availability of websites, email, and Web systems, while relieving the cost and burden of maintaining their own external Domain Name System (DNS) infrastructure. As the leading provider of DNS to the Internet, VeriSign brings stability and proven capabilities to an underserved market for DNS management and hosting.

"Trends such as cloud computing, mobile workforce, and device proliferation are putting added stress on IT infrastructure and DNS management," said Ben Petro, senior vice president of VeriSign's Network Intelligence and Availability business. "Most organizations struggle to maintain high availability of these systems, yet when they look for outside support, they find a lack of proven service providers. VeriSign Managed DNS gives CIOs and the teams that manage IT infrastructure a dramatically more cost-effective, scalable and reliable way to ensure that an essential part of their Web-based systems remain always available."

The new service addresses a pressing market need. According to IDG Research*, nearly half of executives say they are "primarily troubled by uptime (and) unwilling to tolerate any disruption in service delivery." As networks and their management become increasingly complex, DNS emerges as a major potential stumbling block for maintaining availability.

"Network-facing services have become more critical to almost all businesses, and businesses often forget that their Internet presence is only as available and secure as their DNS infrastructure," said Lydia Leong, research vice president at Gartner. "Businesses can usually obtain improved DNS availability, performance, and security by outsourcing their DNS services."

Through its Managed DNS service, VeriSign leverages its expertise that comes from operating a global, high-availability network with 100 percent operational accuracy and stability for more than 12 years. Many other suppliers of managed DNS services also provide DNS to Internet Top-Level Domains (TLDs), but none have done so with the level of performance and scale of VeriSign. With the availability of VeriSign Managed DNS, organizations of all sizes with critical online systems can now confidently move support for DNS resolution outside of their internal teams without concern for costly outages.

"Our capabilities in delivering DNS infrastructure are well documented and based on unmatched experience and expertise," said Ken Silva, senior vice president and CTO of VeriSign. "Now companies that have resisted outsourcing DNS due to the lack of proven service providers can rely on a dependable and secure cloud-based solution designed and administered by the same company that manages more than 100 million globally available domain names with a record of security and 100 percent operational accuracy."

As an authoritative DNS hosting service, VeriSign Managed DNS provides improved security of DNS zones, heightened response integrity, faster DNS response time, simplified DNS management, detailed reporting, and access to experts in managing and maintaining DNS infrastructure. VeriSign Managed DNS includes a variety of advanced services to further improve Web system availability and simplify DNS management. Among these are a failover service that will monitor customers' Web servers for a response and redirect DNS queries in the event of an outage, Web forwarding to simplify domain portfolio management, and web parking for sites in development. Additionally, VeriSign will offer Premium Support that provides 24x7 phone support. For the first three months of the service launch, VeriSign will extend Premium Support to all Managed DNS customers free of charge.

To learn more about VeriSign Managed DNS visit <http://www.verisign.com/managed-dns/> or call 866-367-0095.

About VeriSign

VeriSign, Inc. (NASDAQ: VRSN) is the trusted provider of Internet infrastructure services for the networked world. Billions of times each day, VeriSign enables companies and consumers all over the world to connect online with confidence. Additional news and information about the company is available at www.verisign.com.

*IDG Quick Pulse, "Does the Network Matter," May 2010

Statements in this announcement other than historical data and information constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements involve risks and uncertainties that could cause VeriSign's actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, among others, the uncertainty of future revenue and profitability; potential fluctuations in quarterly operating results due to such factors as increasing competition and pricing pressure from competing services offered at prices below our prices; the uncertainty of whether Project Apollo will achieve its stated objectives; and increased competition and pricing pressures. More information about potential factors that could affect the company's business and financial results is included in VeriSign's filings with the Securities and Exchange Commission, including in the company's Annual Report on Form 10-K for the year ended December 31, 2009, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. VeriSign undertakes no obligation to update any of the forward-looking statements after the date of this press release.

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