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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): October 24, 2025**

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**VERISIGN, INC.**

(Exact Name of Registrant as Specified in its Charter)

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**Delaware**

(State or Other Jurisdiction of Incorporation)

**000-23593**

(Commission  
File Number)

**94-3221585**

(IRS Employer  
Identification No.)

**12061 Bluemont Way,  
Reston, Virginia**  
(Address of principal executive offices)

**20190**  
(Zip Code)

**(703) 948-3200**

(Registrant's Telephone Number, Including Area Code)

**Not applicable**

(Former Name or Former Address, if Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| <u>Title of each class</u>                | <u>Trading Symbol(s)</u> | <u>Name of each exchange on which registered</u> |
|---|--------------------------|--|
| Common Stock, \$0.001 Par Value Per Share | VRSN                     | Nasdaq Global Select Market                      |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 7.01 Other Events.**

On October 24, 2025, VeriSign, Inc. (the "Company") issued a statement regarding the impact of AdSense changes on its Domain Name Base. A copy of the statement is attached as Exhibit 99.1 and incorporated by reference in this Current Report on Form 8-K.

The information in this Item 7.01 of Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits*

| <b>Exhibit Number</b> | <b>Description</b>  |
|-----------------------|---|
| 99.1                  | <a href="#">Text of statement of VeriSign, Inc. issued on October 24, 2025.</a> |
| 104                   | Inline XBRL for the cover page of this Current Report on Form 8-K               |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VERISIGN, INC.

Date: October 24, 2025

By:     /s/ Thomas C. Indelicarto    

Thomas C. Indelicarto

Executive Vice President, General Counsel and Secretary



**VERISIGN**

## **Verisign's Statement Regarding Impact of AdSense Changes on its Domain Name Base**

**RESTON, VA - October 24, 2025** - A small New York City research firm called "DeMatteo Research" sponsored a short seller's faulty and incorrect analysis of the impact of recent AdSense changes on Verisign's domain name business. Based on this incorrect analysis by a presenter who was introduced as being "short Verisign", the presenter made unsubstantiated and unwarranted conclusions that the impact on our business would be "severe." This is false. We stated on our earnings call yesterday that any possible impact is very likely to be "minimal" and immaterial.

The "short Verisign" presenter conflated domain names that are parked with those that are registered to collect advertising revenue from Google AdSense for Domains. Domain names that appear to be "parked" are primarily configured that way for three reasons: the registrant has not setup a website and the registrar displays a temporary holding page on their behalf, the registrant intends to resell the domain name at a premium to another registrant or the registrant is attempting to monetize the traffic on the domain name with advertising. Only the third category is likely to be impacted by the changes to the AdSense product, and this category contains less than 2% of our domain name base, by a careful analysis of our own data. This is hardly an amount that would have a "severe" impact if not renewed. As noted in our call yesterday, this small cohort of domain names has been shrinking since at least 2011 and does not represent a significant portion of our business.

Moreover, we have no reason to believe all domain names in this small cohort will not be renewed. Some registrants have already found profitable alternatives to AdSense, including a recently announced option offered by Google, and we expect that others in this cohort will as well.