



Verisign

Q2 2018 Earnings Conference Call

July 26, 2018



VERISIGN®

Safe Harbor Disclosure

Statements in this announcement other than historical data and information constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 as amended and Section 21E of the Securities Exchange Act of 1934 as amended. These statements involve risks and uncertainties that could cause our actual results to differ materially from those stated or implied by such forward-looking statements. The potential risks and uncertainties include, among others, whether the U.S. Department of Commerce will approve any exercise by us of our right to increase the price per .com domain name, under certain circumstances, the uncertainty of whether we will be able to demonstrate to the U.S. Department of Commerce that market conditions warrant removal of the pricing restrictions on .com domain names and the uncertainty of whether we will experience other negative changes to our pricing terms; the failure to renew key agreements on similar terms, or at all; new or existing governmental laws and regulations in the U.S. or other applicable foreign jurisdictions; system interruptions, security breaches, attacks on the internet by hackers, viruses, or intentional acts of vandalism; the uncertainty of the impact of changes to the multi-stakeholder model of internet governance; changes in internet practices and behavior and the adoption of substitute technologies; the success or failure of the evolution of our markets; the operational and other risks from the introduction of new gTLDs by ICANN and our provision of back-end registry services; the highly competitive business environment in which we operate; whether we can maintain strong relationships with registrars and their resellers to maintain their marketing focus on our products and services; challenging global economic conditions; economic, legal and political risk associated with our international operations; our ability to protect and enforce our rights to our intellectual property and ensure that we do not infringe on others' intellectual property; the outcome of legal or other challenges resulting from our activities or the activities of registrars or registrants, or litigation generally; the impact of our new strategic initiatives, including our IDN gTLDs; whether we can retain and motivate our senior management and key employees; and the impact of unfavorable tax rules and regulations. More information about potential factors that could affect our business and financial results is included in our filings with the SEC, including in our Annual Report on Form 10-K for the year ended Dec. 31, 2017, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. Verisign undertakes no obligation to update any of the forward-looking statements after the date of this announcement.

Agenda

Introduction

Registry Services Highlights

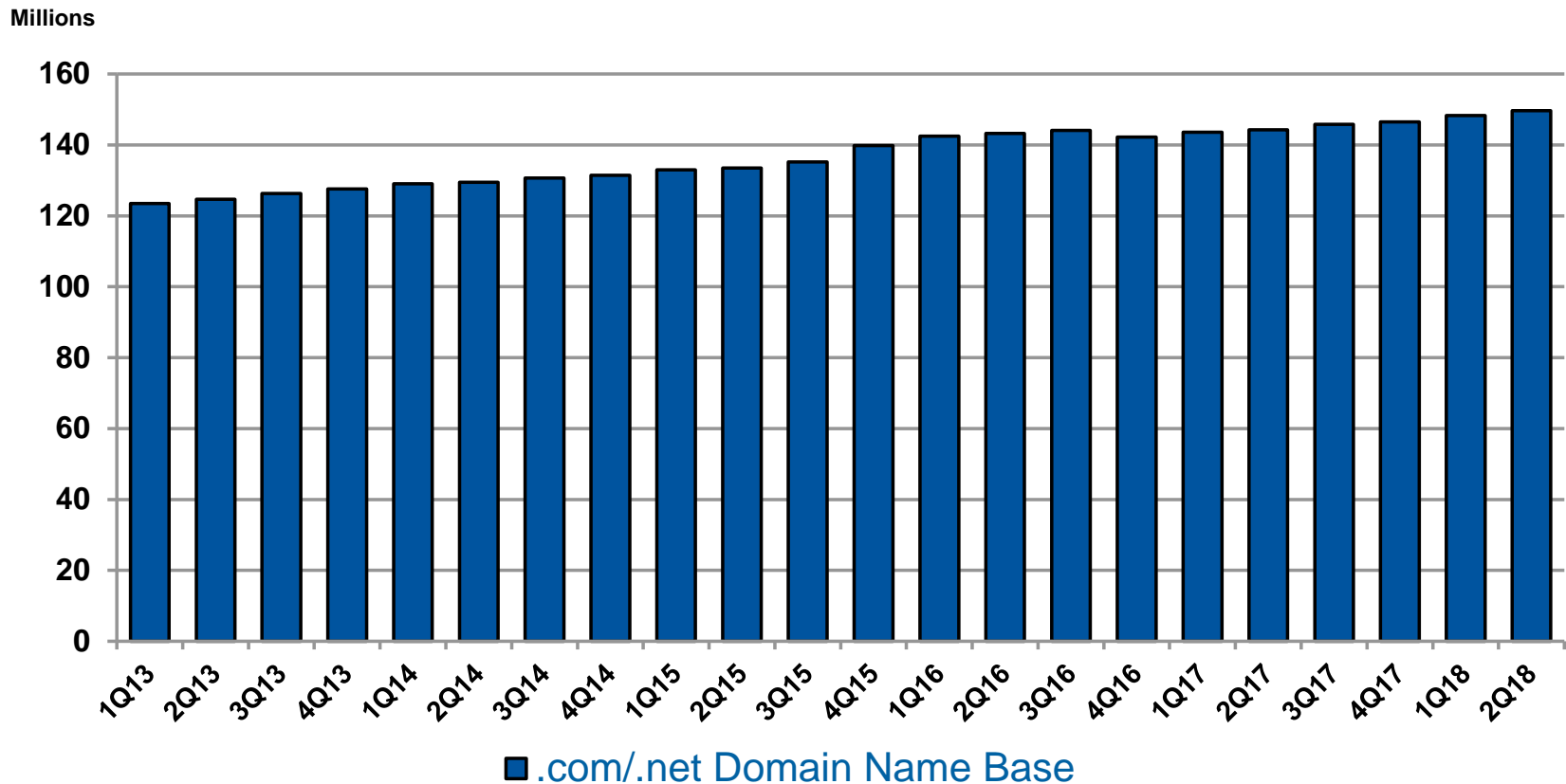
Financial Performance / Guidance

Closing / Q&A / Appendix

Registry Services Highlights

Domain Name Base⁽¹⁾ at 149.7 Million Names, 3.7% Y/Y

135.6 Million .com Names and 14.1 Million .net Names



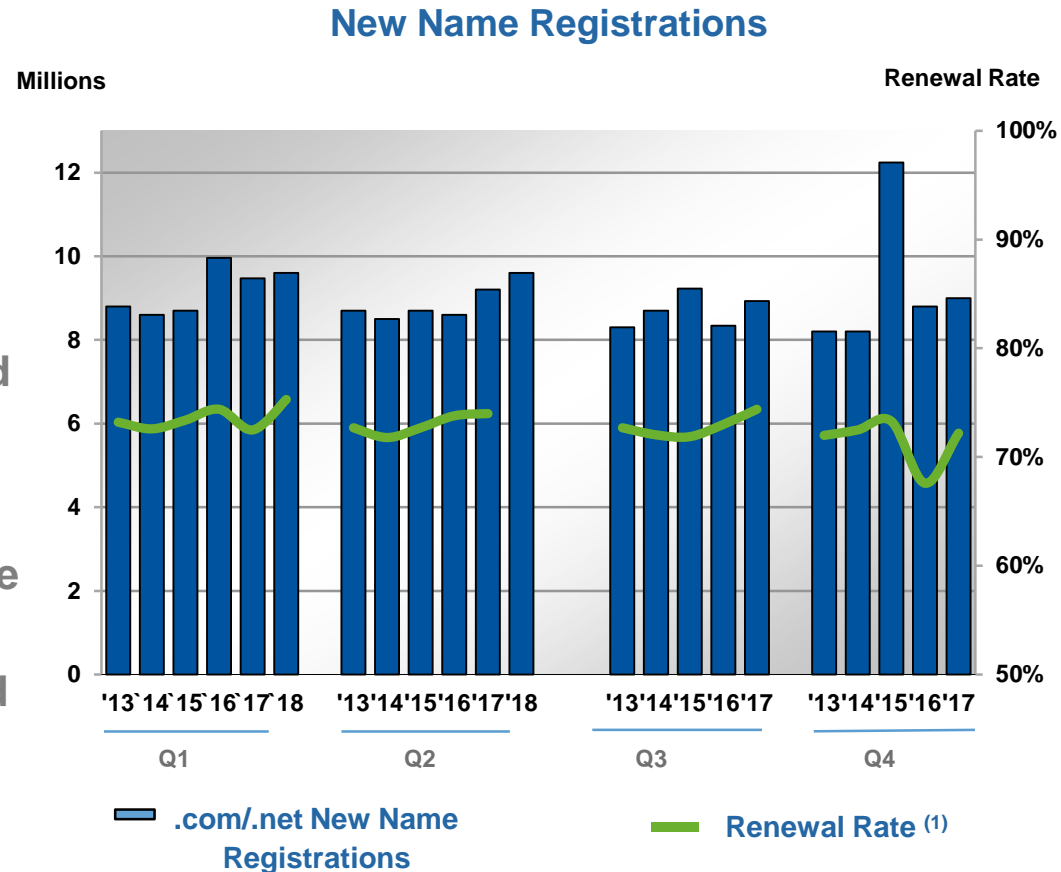
1) The domain name base as presented here is the active zone plus the number of domain names that are registered but not configured for use in the respective Top-Level Domain zone file plus the number of domain names that are in a client or server hold status. This data is not comparable to previous earnings presentations, (prior to first quarter 2015), where names in hold status were not included.

Registry Services Highlights

9.6 Million New Name Registrations in Q2 2018

Compared with 9.2 Million in Q2 2017

- Q1 2018 renewal rate 75.3%
 - Q2 2018 renewal rate expected to be approximately 74.9%⁽¹⁾⁽²⁾ compared with 74.0% in Q2 2017
- Ending Q2 2018 Domain Name Base increased by 1.39M registrations from prior quarter end
- 30.8M registrations expiring in Q3 2018 vs. 29.3M in Q3 2017
- Ending Q3 2018 Domain Name Base expected to increase by between 1.3M to 1.8M registrations from end of Q2 2018⁽²⁾



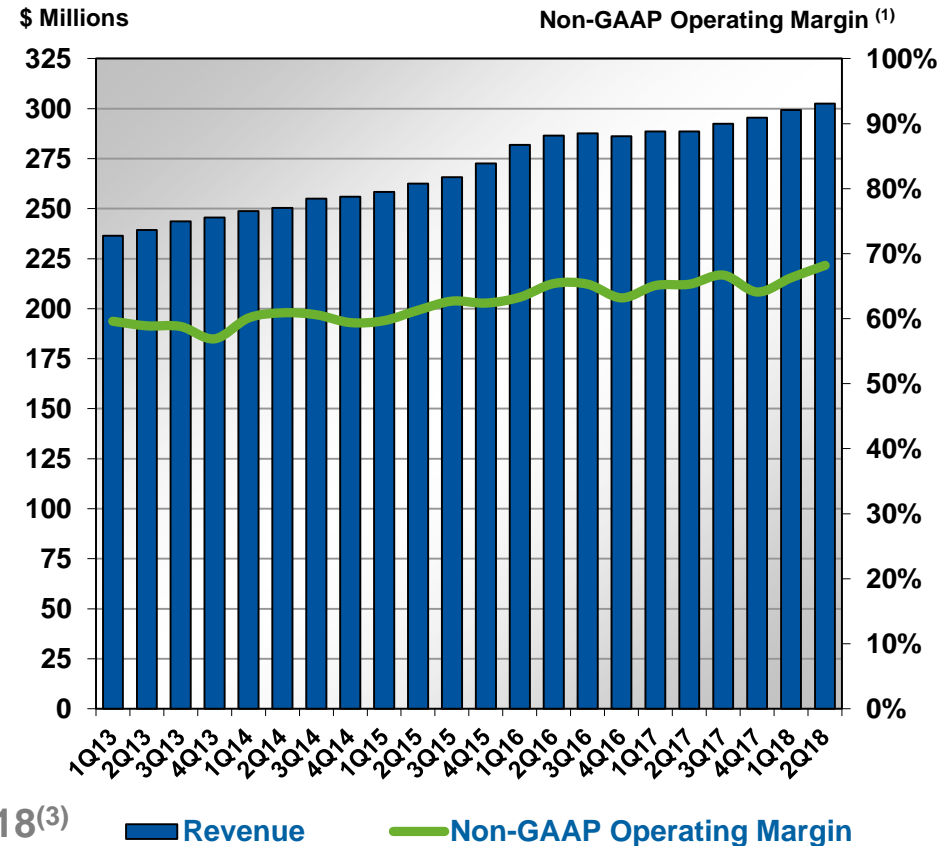
1) Renewal rates are not fully measurable until 45 days after the end of the quarter.

2) This guidance is based on historical seasonality and current market trends.

Q2 2018 Financial Performance

- Revenue of \$302M, up 4.8% y/y
- GAAP operating margin of 63.8%
- GAAP diluted EPS of \$1.04
- Non-GAAP operating margin of 68.2%⁽¹⁾
- Non-GAAP diluted EPS of \$1.18⁽¹⁾
- Operating Cash Flow of \$202M
- Free Cash Flow of \$191M⁽²⁾
- 941 Full-Time Employees at June 30, 2018⁽³⁾

Revenue & Profitability



1) See "Reconciliation of Non-GAAP Financial Measures" in slide appendix for important information.
 2) Free cash flow is a non-GAAP financial measure defined as cash flow from operating activities, less capital expenditures. See Free Cash Flow Calculation in slide appendix for more detail.
 3) Net of 27 interns.

Financial Guidance⁽¹⁾

- **2018 Revenue**
 - \$1.205 billion to \$1.215 billion, narrowed from \$1.200 billion to \$1.215 billion
- **Full year 2018 Non-GAAP Operating Margin⁽²⁾**
 - 66.0% to 67.0%, increased from 65.5% to 66.5%
- **2018 Non-GAAP Interest Expense and Non-GAAP Non-Operating Income, net⁽³⁾**
 - \$82 million to \$89 million expense, decreased from \$85 million to \$92 million expense
- **2018 Capital Expenditures**
 - \$45 million to \$55 million expense, unchanged
- **2018 Cash Taxes**
 - \$80 million to \$90 million; narrowed from \$75 million to \$95 million

1) Our guidance is based on expectations about the outlook of our business in addition to our financial projections for interest income and expense. Guidance for all non-GAAP figures is based on the definition of non-GAAP metrics noted below. See “Reconciliation of Non-GAAP Financial Guidance” in slide appendix.

2) The most directly comparable GAAP measure to non-GAAP operating margin is GAAP operating income. Non-GAAP operating margin is defined as GAAP operating income adjusted for stock-based compensation which is then divided by revenues.

3) The most directly comparable GAAP measure to Non-GAAP Interest Expense is GAAP Interest Expense. Non-GAAP Interest Expense excludes non-cash interest expense through Q2’2018, which is included in GAAP Interest Expense. The most directly comparable GAAP measure to Non-GAAP Non-Operating Income, net is GAAP Non-Operating Income, net. Non-GAAP Non-Operating Income, net excludes loss on debt extinguishment, which is included in GAAP Non-Operating Income, net.

Q&A Appendix

Non-GAAP Financial Measures

Verisign provides quarterly and annual financial statements that are prepared in accordance with generally accepted accounting principles (GAAP). Along with this information, management typically discloses and discusses certain non-GAAP financial information in quarterly earnings releases, on investor conference calls and during investor conferences and related events. This non-GAAP financial information does not include the following types of financial measures that are included in GAAP: stock-based compensation, non-cash interest expense, and loss on debt extinguishment. Non-GAAP net income is decreased by amounts accrued for contingent interest payable through August 15, 2017, related to the subordinated convertible debentures, and is adjusted for an income tax rate of 22 percent starting from the first quarter of 2018 and 25 percent for the second through the fourth quarters of 2017, both of which differ from the GAAP income tax rate.

Management believes that this non-GAAP financial data supplements the GAAP financial data by providing investors with additional information that allows them to have a clearer picture of Verisign's operations and financial performance and the comparability of Verisign's operating results from period to period. The presentation of this additional information is not meant to be considered in isolation nor as a substitute for results prepared in accordance with GAAP.

The tables appended to this release include a reconciliation of the non-GAAP financial information to the comparable financial information reported in accordance with GAAP for the given periods.

Financial forecasts and guidance are forward looking statements and actual results may vary for a number of reasons including those mentioned in our most recent 10-K, 10-Q and 8-K filings with the SEC.

Reconciliation of Non-GAAP Financial Measures

(In thousands, except per share data)
(Unaudited)

	Three Months Ended					
	June 30, 2018		March 31, 2018		June 30, 2017	
	Operating Income	Net Income	Operating Income	Net Income	Operating Income	Net Income
GAAP as reported	\$ 193,010	\$ 128,351	\$ 185,419	\$ 134,263	\$ 174,960	\$ 123,100
Adjustments:						
Stock-based compensation	13,298	13,298	12,978	12,978	13,375	13,375
Non-cash interest expense		1,801		3,918		3,554
Contingent interest payable on subordinated convertible debentures		—		—		(3,757)
Loss on debt extinguishment		6,554		—		—
Tax adjustment		(4,510)		(19,081)		(6,489)
Non-GAAP	<u>\$ 206,308</u>	<u>\$ 145,494</u>	<u>\$ 198,397</u>	<u>\$ 132,078</u>	<u>\$ 188,335</u>	<u>\$ 129,783</u>
Revenues	\$ 302,452		\$ 299,288		\$ 288,552	
Non-GAAP operating margin	<u>68.2%</u>		<u>66.3%</u>		<u>65.3%</u>	
Diluted shares		123,200		123,506		123,980
Diluted EPS, non-GAAP		<u>\$ 1.18</u>		<u>\$ 1.07</u>		<u>\$ 1.05</u>

SUPPLEMENTAL FINANCIAL INFORMATION

The following table presents the classification of stock-based compensation:

	Three Months Ended					
	June 30, 2018		March 31, 2018		June 30, 2017	
Cost of revenues	\$	1,818	\$	1,609	\$	1,802
Sales and marketing		1,494		1,448		1,457
Research and development		1,688		1,721		1,482
General and administrative		8,298		8,200		8,634
Total stock-based compensation expense	<u>\$</u>	<u>13,298</u>	<u>\$</u>	<u>12,978</u>	<u>\$</u>	<u>13,375</u>

Free Cash Flow Calculation

Reconciliation of Operating Cash Flow to Free Cash Flow ⁽¹⁾⁽²⁾

(\$M)	FY15	Q116	Q216	Q316	Q416	FY16	Q117	Q217	Q317	Q417	FY17	Q118	Q2 18
Cash Flow from Operating Activities	670.0	149.6	167.4	171.1	205.0	693.0	148.2	180.7	174.7	199.2	702.8	90.0	201.8
Acquisition of Property and Equipment, Net	(40.7)	(7.1)	(6.4)	(6.4)	(6.7)	(26.6)	(9.7)	(9.3)	(21.6)	(8.9)	(49.5)	(7.7)	(11.0)
Total Free Cash Flow	629.3	142.6	161.0	164.6	198.3	666.4	138.5	171.4	153.0	190.3	653.3	82.3	190.8

- 1) Free Cash Flow is a non-GAAP financial measure defined as cash flow from operating activities, less capital expenditures.
- 2) The sum of the amounts in the columns and rows may not match the total amounts shown due to rounding.

Reconciliation of Non-GAAP Financial Guidance

(Reconciliation of Financial Guidance as given on slide 7 of July 2018 earnings presentation)

1) Full year 2018 non-GAAP operating margin guidance:

66.0% to 67.0%

	Low	High
GAAP operating margin	61.6%	62.6%
Stock-based compensation	4.4%	4.4%
Non-GAAP operating margin	66.0%	67.0%

2) Full year 2018 non-GAAP interest expense and non-GAAP non-operating income, net guidance:

\$82 million to \$89 million expense

	Low	High
	(in millions)	
GAAP interest expense	\$ 114.8	\$ 114.8
GAAP non-operating income, net	(20.5)	(13.5)
Non-cash interest expense	(5.7)	(5.7)
Loss on debt extinguishment	(6.6)	(6.6)
Non-GAAP interest expense and non-operating income, net	\$ 82.0	\$ 89.0

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